



## **About Kansas HOSA**

Kansas HOSA – Future Health Professionals is a career technical student organization that supports students from middle school through college and beyond who are interested in careers in health care. We host two statewide conferences – our Fall Leadership Conference that focuses on career exploration, mock competitive events and networking and our Spring Leadership Conference that also has career exploration and networking but adds the opportunity for students to compete in over 60 different competitive events. HOSA’s competitive events range from tests over medical/health related knowledge to actual practice of skills necessary to be a future health professional. Students that perform well enough at our spring conference, qualify to attend and compete at International Leadership Conference. We also provide students with opportunities for scholarships, internships, job shadowing, and other resources.

Our conferences have opportunities for expo tables, presentations, panel discussions, judging and proctoring competitive events, and more! These opportunities allow for interaction between the existing health work force and the future of that work force.

## **Sponsoring Kansas HOSA**

Kansas HOSA is growing! We could also use support in sponsorships. Money from sponsorships helps us provide new competitive events to students, expand the skills practiced in those competitive events, offset conference costs, provide scholarships to students to attend international leadership conference, and provide scholarships to graduating seniors.

## **Return on Investment**

Besides the impact on the future health work force, your sponsorships come with social media visibility, signage at our conferences, advertisements in our conference programs, and the option to have an expo table at our conference. We have over 1,000 followers on our social media platforms, our conferences average 400-500 attendees (but growing larger every year) plus the visibility by other universities, hospitals, companies, school personnel, and others. With an expo table, you can not only have ads seen but you can interact with all those in attendance at our conference. As of 2023, a sponsorship with Kansas HOSA provides a visibility reach of over 2,500 views.

If you are interested in being a Kansas HOSA sponsor, please fill out the form and return via email to Tina Goosz at [tgoosz@kumc.edu](mailto:tgoosz@kumc.edu). If you have any questions, please contact Tina at the provided email.

Name of Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title of Contact: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

### **Sponsorship Levels**

All levels receive a logo on the Kansas HOSA website partner's page.

#### **Platinum Sponsorship \$5,000 +**

Interest in a table at the next conference expo:  Yes  No

Full Page Advertisement in the spring conference program

Your logo in social media thank you posts (minimum two posts)

Signage at the next conference

#### **Gold Sponsorship \$2,000 - \$4,999**

Interest in a table at the next conference expo:  Yes  No

Half Page Advertisement in the spring conference program

Your logo in social media thank you posts (minimum two posts)

#### **Silver Sponsorship \$1,000 – 1,999**

Interest in a table at the next conference expo:  Yes  No

Quarter Page Advertisement in the next conference program

#### **Bronze Sponsorship \$250 - 999**

Interest in a table at the next conference expo:  Yes  No

Listed as a program sponsor in the next conference program

#### **Competitive Event Skills Sponsor**

This entails sponsoring materials needed for a competitive event and can range in cost. This will be coordinated with the state advisor.

I would like information about sponsoring a competitive event skill.

**Advertising files should be emailed to Tina Goosz at [tgoosz@kumc.edu](mailto:tgoosz@kumc.edu) in either .jpg or .png formats.**